



HALF DAY INTRODUCTION TO VIDEO PRODUCTION FOR MOBILE DEVICES

This half-day workshop is designed to help attendees produce better quality video using mobile devices such as Apple iPad and iPhone. The workshop consists of different parts presented using Keynote slides and practical demonstrations. Attendees are welcome to bring their own mobile devices.

Hands-on exercises are available should the workshop be extended to a full day.



Part 1: Introduction & Video Basics

Understanding video, formats, resolutions and frame rates
Understanding iOS video settings
Can I shoot 4K?
Shooting video using the built-in Camera App
Trimming and sharing video to social media accounts

Part 2: Advanced Shooting Options

App: FILMiC Pro
Understanding and adjusting FILMiC Pro settings - white balance, exposure, focus
Saving and accessing presets in FILMiC Pro
Using video shot in FILMiC Pro

Options for recording audio
Recording professional sound - a look at Sennheiser ClipMic
How to connect a range of professional microphones

Other Demos:

Multicamera editing with RecoLive Multicam
Transferring footage from GoPro or other camera
Transferring footage with other iOS users

Part 3: Editing

App: iMovie for iOS
App: Adobe Premiere Rush CC
App: LumaFusion

Demo: Editing in iMovie for iOS
Demo: Editing in Premiere Rush CC
Demo: Editing in LumaFusion

Sharing options for Social Media

Other sharing options to transfer edits to Mac or PC for use in desktop video editing applications such as Final Cut Pro X, Premiere Pro CC or DaVinci Resolve.

Q&A