



## **HALF DAY INTRODUCTION TO VIDEO PRODUCTION FOR MOBILE DEVICES**

This half-day workshop is designed to help attendees produce better quality video using mobile devices such as Apple iPad and iPhone. The workshop consists of different parts presented using Keynote slides and practical demonstrations. Attendees are welcome to bring their own mobile devices.

Hands-on exercises are available should the workshop be extended to a full day.



### **Part 1: Introduction & Video Basics**

Understanding video, formats, resolutions and frame rates  
Understanding iOS video settings  
Can I shoot 4K?  
Shooting video using the built-in Camera App  
Trimming and sharing video to social media accounts

### **Part 2: Advanced Shooting Options**

App: FILMiC Pro  
Understanding and adjusting FILMiC Pro settings - white balance, exposure, focus  
Saving and accessing presets in FILMiC Pro  
Using video shot in FILMiC Pro

Options for recording audio  
Recording professional sound - a look at Sennheiser ClipMic  
How to connect a range of professional microphones

Other Demos:

Multicamera editing with RecoLive Multicam  
Transferring footage from GoPro or other camera  
Transferring footage with other iOS users

### **Part 3: Editing**

App: iMovie for iOS  
App: Adobe Premiere Clip  
App: Pinnacle Studio

Demo: Editing in iMovie  
Demo: Editing in Premiere Clip  
Demo: Editing in Pinnacle Studio

Sharing options for Social Media

Other sharing options to transfer edits to Mac or PC for use in Final Cut Pro, Premiere Pro or Pinnacle Studio.

### **Q&A**